

Drum roll please...

UNVEILING LT'S NEW BRAND :: Leslie Meagley, LT'04

For more than two decades LT has prepared, challenged, and engaged leaders throughout the Puget Sound region. We're a relevant organization making a significant impact. In this fast world, who LT is and what we do needs to be clearly communicated.

Last year, the LT Board set new goals for the organization. The Frause Group generously stepped forward to interview dozens of LT alumni, financial and community supporters, and major Puget Sound organizations. We learned we needed new branding language and a fresh look that expresses who we are...now.

This month, LT introduces a new logo, tag line, and Web site. The design is an abstract play on L and T. It reflects our Northwest heritage and symbolizes both connecting leaders and bringing us into the future. The result is a vibrant representation of who this organization is and who our graduates will become.

Our new Web site is rolling out with a dynamic search tool that allows the community to see and share the list of LT graduates. (The details behind each listing are password protected.) There are more than 1,400 of us. Make sure your information is correct by click-



Leslie Meagley, LT'04

Leslie Meagley, LT'04, Principal, Meagley Strategic Marketing, co-chairs the LT Board of Directors Marketing and Recruitment Committee with Don Stark, Gogerty, Stark, Marriott. We are grateful to Leslie for her extraordinary leadership and vision during LT's branding process.

ing on <http://www.leadership tomorrowseattle.org>. Then, just follow the instructions to add or correct your information.

Special thanks to our designer, Meghan Crandall of Kick Spark Creative, to Bob Frause, LT'84 and Erika Schmidt, LT'05 from The Frause Group for their research, creative ideas, and great work on this project, and to the LT Marketing and Recruitment Committee for all their support.

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Executive Director Remarks :: Jan Levy, LT'87



"The more things change..." We've all heard the expression. In LT's case though, things aren't "staying the same." This issue of the Leadership Link confirms it. New look, new feel and a fresh approach to everything.

With this current issue of The Leadership Link, we are unveiling our new look, the culmination of a year-long branding process that has forced us to peel back the layers of who we are and who we aspire to be, and update our language accordingly. I've never been through a branding process before. I must say, it has been an amazing exercise, starting with an intense discussion to develop a values proposition, and culminating in the new branding language and tag line that has driven the design process.

For the last several months, I've had a huge poster board in my office, with our new logo staring me in the face. Admittedly, it was a shock at first. After all, we've lived with the same look for more than 20 years, and this new one is completely different – abstract, modern, red – at one point I panicked, thinking no one would recognize us anymore! However, everyday it's grown on me more and more, and at this point, I absolutely love it!

When the logo first moved in, I found myself asking everyone who came into my office what they thought it meant. People

saw everything from a northwest look to a bear's claw print. It was actually quite entertaining to hear the different perspectives. Personally, I find all sorts of different meanings in the design. For one thing, the logo has a forward momentum to it – LT has always strived to bring a sense of forward motion toward an improved future for the region in all the programs we offer. I see the concentric shapes in a couple of ways. For one, they bring to mind the ripple effect a drop of water makes in a pool, not unlike the ripple effect one LT graduate can have in an area where they choose to make a difference. For another, the movement of the concentric shapes can appear to be traveling inward, representing the depth of conversations that occur among LT class members. At the same time, the white spaces in between the lines take my eyes outward, just as LT strives to continue to reach outward toward those people in the region we have not yet brought into the conversations. Finally, I see a number of 'L's and 'T's in the design – do you see them as well?

Ecclesiastes 1.9 states, "There is nothing new under the sun." Far be it for me to disagree with the biblical scholars, but in our case, maybe we have something new, after all.

CONGRATULATIONS

We have five alumni who won their races this November – all with resounding majorities!

LT elected officials.

Washington State Senate: Ed Murray, LT'95

Washington State House of Representatives: Frank Chopp, LT'87; Mary Lou Dickerson, LT'87; Jaime Pedersen, LT'99; and Eric Pettigrew, LT'93

We have five who were recently recognized by the Puget Sound Business Journal!

Forty under Forty 2006

Ruth Dickey, LT'07, Executive Director, New Futures

Roger Nyhus, LT'03, President & CEO, Nyhus Communications LLC

Denise Stiffarm, LT'01, Municipal Attorney, Preston Gates & Ellis LLP

Women of Influence 2006

Grace Chein, LT'98, Executive Director, Girl Scouts – Totem Council

LeAnne Moss, LT'99, Executive Director, Women's Funding Alliance

Grapevine

1987 :: Stuart R. Grover's new book, "Capital Campaigns: A Guide for Board Members and Others," is published and available through Amazon.com. It is meant to be for non-professional fundraisers – breezy and jargon-free!

1989 :: Nancy L. Fisher, RN, MD, MPH, Chief Medical Officer at the Washington State Health Care Authority was recently named American Heart Association's (AHA) Physician of the Year, 2006. Nancy was cited for her numerous activities in the area of education and promotion of heart health including: serving as medical chair for the Go Red Luncheon in 2003 and 2005; facilitating collaboration between the AHA and the Washington Health Foundation for the Healthiest State in the Nation Campaign; working with the National Quality Forum on national standards for cardiovascular disease; serving as a member of the Steering Committee at the Department of Health for development of the Stroke and Cardiovascular Disease State Plan; and serving as an advisor to the Clinical Outcomes Assessment Project (Quality improvement for cardiovascular interventions and surgery).

1990 :: Nicholas Latham has a new position as Director of Marketing for Mitchell Silberberg Et Knupp, LLP in Los Angeles, CA.

Lonnie Lusardo was recognized as one of five honorees for this year's Thomas C. Wales Award for Passionate Citizenship. The Thomas C. Wales Foundation's award program recognizes a Puget Sound resident who inspires positive activism

through passionate citizenship – the energetic, courageous, persistent and informed involvement of ordinary citizens in the issues and challenges that affect their communities.

1992 :: Peggy Dolane has just launched a Web site called www.developmental-web.com. It's a comprehensive listing of special education and developmental resources for Seattle-area kids with developmental delays and disabilities.

1993 :: Craig Klinkham married Jessica Wesch on July 22!

1994 :: Juan Cotto is now the Manager of Community Relations at Fred Hutchinson Cancer Research Institute.

1998 :: Katherine Lombardo, former LT Board Chair, has joined the board of directors for Cascade Financial Corporation. Kathy is in her eighth year as Senior Vice President and Northwest Regional Manager for Ch2M Hill.

1999 :: Victoria Burwell has a new position as the Vice President of Marketing for Headsprout, an educational software company.

2000 :: Betsy Borrelli has joined Washington Mutual as First Vice President, leading Reputation and Issues Management.

2001 :: Rachael Hannah married Alan Jonathan Sylvain Kahn, August 19 on Whidbey Island!

2002 :: Lisa Chick, City Year Seattle/King County Executive Director, has been promoted to Regional Director!

Karen Johnson has recently been appointed President of the Weyerhaeuser Company Foundation. In her new role Karen also becomes a member of Weyerhaeuser's Public Affairs Lead Team. Karen joined Weyerhaeuser in 1993 and has served in both the investment evaluation and corporate strategic planning departments.

John Leonard is moving to San Francisco. He has accepted a job as Senior Vice President of Better World Advertising, a national social marketing firm that develops social issues ad campaigns for nonprofits and government agencies (www.socialmarketing.com). They work

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Grapevine CONTINUED FROM P3

on a wide variety of issues from HIV and suicide prevention to foster care and child abuse. He is excited by the opportunity and looking forward to starting a new chapter in a beautiful city where he has close friends and family.

Mayor Karen Rogers of Port Angeles represents Olympic and Kitsap Peninsula communities as board member for the Association of Washington Cities (AWC) and was recently elected to Secretary of the AWC. The AWC is a private, nonprofit, non-partisan corporation that represents Washington cities and towns before the state legislature, the state executive branch and regulatory agencies.

Harry Thomas and his wife welcomed their second child – Mia Nicole, and older brother Miles loves the whole idea (at least for now)! There is a lot going on in the Thomas household. Harry also has a new job! Harry is now the Vice President of Marketing & Product Management for SafeHarbor Technology Corporation.

2003 :: Erin Hemmings wrapped up her role at Social Venture Partners after 8.5 years of service and was recently married! She and her husband are on a one year world adventure! Her new email address is: erinh411@gmail.com.

Jean Shaffer started a new career with Snohomish County as the Code Development Project Manager in the Department of Planning and Development Services. This position has responsibility for the update and modernization of the county's

Unified Development Code (UDC). The UDC contains all of their development-related codes: building, shorelines, open space, land division, critical areas, low impact development, design standards etc. In this role she will be working across departments, with Executive and Council staff, and will also be responsible for engaging stakeholders in the UDC review process.

2004 :: Eleanor Allen and family have up and moved to San Juan, Puerto Rico! They plan to stay there for a few years while Ellen is on a project assignment with Ch2M Hill to work on water and sewer infrastructure upgrades for the Puerto Rico Aqueduct and Sewer Authority. Her new address: Calle Rey Francisco 343, Urb. La Villa de Torrimar, Guaynabo, PR 00969

Ven Knox has recently accepted the Head of School position at Zion Prep Academy. It will take her in a new direction – education administration – and she's looking forward to it!

Peter Masundire and **Yalonda Gill** were married October 7 at Goodwill Missionary Baptist Church!

Brad Miyake was recently appointed Deputy City Manager for the City of Bellevue.

Thao Tran married Eileen Ycoy Aparis August 27 at the Joy Palace Restaurant on MLK Jr. Way!

2005 :: Candice Chin switched sectors, from public to non-profit, and is now Financial Planning & Analysis Coordinator with the Bill & Melinda Gates Foundation.

Denny Vidmar has accepted the position of Director for the City of Bellevue's Utilities Department.

Karin Zaugg Black and Dan Black had a baby daughter, Delia, born October 1st. 9 pounds, 21 inches – she's already growing a lot!

2006 :: Anjali Bhagat recently left Parsons Brinckerhoff to pursue a new opportunity with Microsoft as Program Manager in their Global Customer Service and Support division.

Rachel Drake and her husband Paul Bergmand are proud to announce the birth of their daughter, Adelaide. Welcome Addie!

Janet Novinger is now working as the marketing and public relations manager for the King County Dispute Resolution Center. She continues to keep up her consulting practice as well.

2007 :: Elise Ernst recently took a new position at The Polyclinic as their Director for Practice Management.

Shannon Roach was selected as #6 in Seattle Magazine's 26 most influential people of 2006! Shannon is the Executive Director of The Vera Project, an all-ages music and arts organization founded in 2001. Vera presents hands-on learning opportunities and produces all-ages music shows in partnership with Seattle area young people. To learn more visit www.vivaver.org!

Andrea Voytko has recently joined the Bill & Melinda Gates Foundation where she is serving as Chief of Staff for Patty Stonesifer, Co-Chair and President.



No LT Grad Left Behind! Does your LT online directory profile need a make-over? Our site is getting one and we don't want you to be a thing of the past. How's that photo look? Trying to stay young forever? Are you still working at the same place? Have you gained new volunteer expertise? A member of your class will be calling you in the December and January months to make sure you stay as fresh as we are! You don't have to wait for the call, go to www.leadershiptomorrowseattle.org and be the first in your class to update your profile.

UPDATE

Class Notes

"The Leadership Tomorrow Program

– What the heck is that?" :: Abdul Mansour, LT'07

That was my response to my friend, Troy Hutson, when he indicated that he had nominated me for the program.

"It is a good program where you will have the chance to work and interact with many community leaders," he told me.

I told him to go ahead and nominate me, although I didn't think I'd be accepted since I've only worked in the U.S. for five years.

A few months after this conversation, following an interview, various communications with the LT operational team and obtaining the funding from my employer, Swedish Medical Center for the fees, I received my acceptance letter. Hurrah! Did I know what I was getting myself into?

The big day came, the official orientation day. When I went to the big conference room at the Rainier Tower, it was a sea of new faces. As part of the activities I had to look for and find my "Learning Quad" members. I had to introduce myself, ask who was another type of salmon, or was it the same fruit picture placed on the back of each participant's ID badge? Mingling was nice, and the food of course was great, but neither was a match for the best lecture I have ever seen. Yes, you read that correctly; every person in the room sat silently and watched the lecture.

The presentation was given by Vicki Moseley of Communication Works!, LLC and a deaf woman who had a fascinating and elegant way of communicating through a sign language interpreter. She talked, or signed, about how to communicate with people with hearing impairments. She highlighted how we should react, behave and, most important, how not to patronize

people with disabilities. She communicated effectively through her hands, her eyes and her body language. What an experience!

Two days later, and the famous retreat weekend at Silverdale was here. Members of the 2006–2007 class, the LT operational team, and the Curriculum Committee gathered for two days. There were games, exercises, group activities and, again, great food. The retreat was a good forum to get acquainted with each other and build a bridge for future "Challenge Days."

The first Challenge Day was fun and informative. We listened to various community leaders talk about their experiences and challenges with regard to housing, transportation and community decision-making.

While the entire LT program has been enjoyable, I personally think the highlight of the program, so far, were two interviews my Leadership Lab group conducted with two prominent leaders in the Seattle community: Diane Narasaki, CEO of Asian Counseling & Referral Services, and Kerry Killinger, CEO of Washington Mutual Bank. The interviews enriched our understanding of the challenges and leadership styles of both individuals. Although they have totally different styles, they are equally effective in leading their organizations and showed us different aspects of leadership—one is completely structured, result driven with set goals, values and high expectations. The other is more of a consensus builder and leads from within the organization.

Do I now know what I got myself into? Maybe I do and maybe I don't yet; however, one thing is certain – I am having a great time.

editor's note: Abdul Mansour, LT'07, is a member of this year's class and a Performance Improvement Consultant for Swedish Medical Center.

Corporate Sponsors:



LT Calendar

DEC 14

**LT'07 Challenge Day:
Promoting Health and Wellness**
Fred Hutchinson Cancer Research Institute

JAN 18

**LT'07 Challenge Day:
Creating Quality Education and
Learning Opportunities for All Ages**
Microsoft Campus

FEB 9-10

LT'07 Mid-Year Retreat on Racism
Silverdale, Washington

Alumni Leadership Committee :: 2006-2007

Diane Altman-Dautoff, LT'97
Consultant

Richard Berman, LT'05
City of Bellevue

Mike Brandeberry, LT'85
Washington Mutual Bank

LuAnn Carlson, LT'95
Corporate Strategies &
Development

Sylvia Cavazos, LT'87
City of Seattle, Public Utilities

Juan Cotto, LT'94
Fred Hutchinson Cancer Res. Inst.

Timothy Croll, LT'91
City of Seattle, Public Utilities

Carolyn Cunningham, LT'00
United Way of King County

Jerry DeMuro, LT'01
Sound Transit

Michael Grady, LT'96
The Boeing Company

Lynne Graybeal, LT'89
Perkins Coie LLP

Daryl Grigsby, LT'98
City of Kirkland

Ida Hawkins, LT'96
Casey Family Programs

Christina Hulet, LT'02
WA State Governor's Office

David Jayo, LT'99
REI

Carson Jones, LT'04
Seattle Center

Elaine Ko, LT'88
Interim Community
Development Assn.

Stephanie Lucash, LT'03
King Co. Dept. of
Transportation

Kerry Mushkin, LT'06
The Boeing Company

Dave Osmer, LT'90
Hagel & Company

DeAnna Poling, LT'04
U.S. Bank

Karen Reed, LT'91
Consultant

Roberta Rohr, LT'92
The Executive Alliance

Burr Stewart, LT'93
Port of Seattle

Jeanne Thorsen, LT'86
King Co. Library System
Foundation

Michael Yantis, LT'84
Yantis Acoustical Design

Dan Youmans, LT'03
Cingular Wireless

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To develop effective community leaders who
work to strengthen our region.